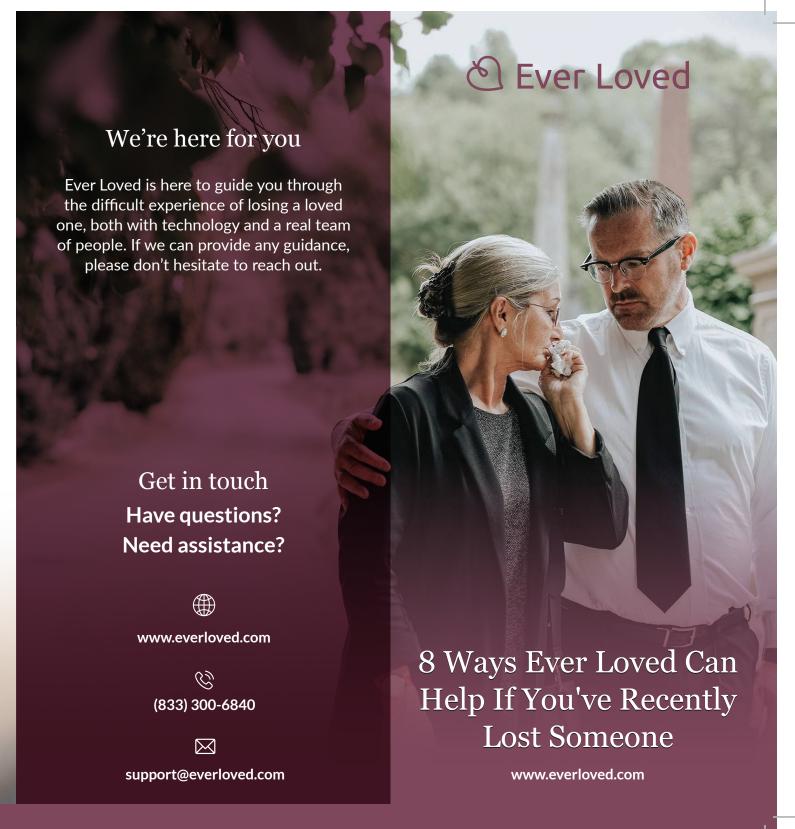
Support a good cause in your loved one's memory

Many people like to suggest giving to a cause their loved one supported in lieu of sending flowers. You can use an Ever Loved memorial website to set up a brand new memorial fund or suggest donations to any U.S. charity. It's easy to see who has donated and thank them, if you wish.

Everloved.com/memorial-donations





Ever Loved simplifies the funeral planning process and makes it easier to focus on the people and things that matter. There are tons of helpful resources available to families during their time of need.

Here are 8 way Ever Loved can help you during this difficult time:

1 Find the right funeral home or cemetery

Choosing the right funeral home, cremation provider and/or cemetery is an important task that many people rush through and end up paying the price (both literally and figuratively). Because of this, we've made it easy to quickly compare these businesses side-by-side.

Why it's important to compare funeral businesses:

- Ensure you're getting a good price, compared to the competition. Prices can vary by several thousand dollars!
- Understand how they interact with customers by reading real reviews.
- Get armed with knowledge to prevent you from falling victim to high-pressure sales tactics.
- Identify a few backup options in case your chosen funeral home can't accommodate your date/time of choice or service preferences.

Find a funeral home or cremation provider: Everloyed.com/funeral-homes/

Find a cemetery:

Everloved.com/cemeteries/

2 Save big \$\$ on funeral products

When you purchase a funeral product, such as a casket or urn, from a funeral home, it's often marked up a whopping 300%-500%. Because of this, Ever Loved has brought together some of the best independent funeral product companies to offer high quality funeral products for a fraction of the cost.

Everloved.com/funeral-products

3 Share funeral details

Once the funeral is planned, Ever Loved makes it easy to ensure that everyone knows what the plan is. Create a memorial website for your loved one in just a few clicks and add all event details. You can even collect RSVPs and share a livestream for those who can't attend in person. The site is easy to share widely via email, text, social media and more, and people can subscribe to receive updates in case things change or you have additional information to add.

Everloyed.com/funeral-announcements

4 Publish an obituary

Obituaries are a great way to share your loved one's life story, but publishing an obituary in the newspaper can cost hundreds of dollars, even as fewer and fewer people read the newspaper. Ever Loved makes it easy to publish an obituary on your loved one's memorial website for free, so anyone can easily find, read and share it.

Everloved.com/obituaries

5 Collect memories and photos

Ever Loved makes it easy for friends and family to share and discuss their memories of your loved one in one place that you can always come back to. Anyone can post a photo, story, video, life event or condolence message on their memorial website.

🖎 Ever Love

Everloved.com/memories-and-condolences

6 Get help with funeral costs (& more)

If you're caught off guard by the high cost of funerals (\$9,000 on average!), you're not alone. Ever Loved makes it easy to get financial support from your broader community by requesting donations in lieu of flowers and collecting them seamlessly on the memorial website for your loved one. You can also raise money for other costs, like medical bills, general family support and more.

Everloved.com/funeral-fundraising